Christian Currie

Mr Sandoval

Photo 2 Period 3

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Commercial Photography

Commercial Photography involves taking photos and using them for commercial use. For example, commercial photography is used in advertisements, merchandising, and product placement. Commercial photography is also used for brochures, leaflets, and even enhancing a text. This type of photography is used because it helps sell or promote products. Photographers that have mastered commercial photography can make an abundance of money. Commercial photography can be many different items. For example, restaurants can have pictures photographed of their food or their buildings. Other examples could be people or anything that can be photographed basically. Most commercial photography is used to promote businesses. Commercial Photography can be posted on billboards, television, or even on clothing. Commercial photography is used in a wide variety in our modern day world. Without Commercial photography small businesses would have no way to advertise to attract people.